

**THERE'S**

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**NO PLACE**

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**LIKE HOME**

Words **Kylie Davis**





At 18, Julianne Rose was propelled into the fashion industry. Elected as Australia's Face of the 80s, she had her pick of modelling contracts in Italy, Japan, London, the US and France.

"I desperately wanted to travel so this was a great opportunity. A radical haircut for my first magazine cover (Australia's FollowMe) and a change of name (Julianne's first modelling agency, Chadwicks, promoted her as Jay Tracey) and I was ready to fly," Julianne says.

"I'd never been overseas so the world was, at times, pretty terrifying for a young and inexperienced Townsville girl! I now realise my naiveté and laid-back attitude, which I attribute to having grown up in North Queensland, was appealing in the fashion world, which can be so artificial in many ways."

During her modelling career, Julianne modelled for the most famous photographers of the 90s and the most prestigious international magazines and designers. She also set about learning as much as she could about the other side of the camera, enthusiastically studying black-and-white printing and studio lighting with the most talented artists she met. These included her husband-to-be, Jeff Manzetti, a brilliant young French photographer she encountered in her early 20s.







01 First cover, FollowMe magazine, August 1986 02 Vogue Italy 03 Vogue Paris 04 W Magazine, USA 05 Marie Claire Spain

"As well as being very talented and handsome, he was hilarious and we've now been married for 27 years and have two beautiful Franco-Australian daughters," Julianne says. "I'm a real family girl deep down, so my jet-set lifestyle had to be balanced with stability when our first daughter, Betti-Rose, arrived in 1991."

While she continued some modelling throughout the 90s, Julianne's heart was with her photography and raising Betti-Rose. By the time her second child, Clara Jane, was born in 1995 she was an established fashion photographer, later specialising in child photography.

"I really loved this period of my career and still adore working with children, although my work is much more diverse nowadays," Julianne says.

This 'diversity' includes a significant body of artwork and many notable exhibitions. Julianne had her first solo exhibition in Paris in 2006. At the same time as this exhibition, a curator from the prestigious Palais de Tokyo contemporary art museum in Paris saw Julianne's work and included two of her photos in a group exhibition in the museum. This was followed by another exhibition at the Australian Embassy in Paris called Women on Top.



"I was proud to be featured at the Aussie embassy, even more so than the many museums and galleries that followed over the next few years," says Julianne, whose artwork focuses mainly on corporal representation in modern society, especially subjects related to women and childhood.

"In 2010, I started a digital production studio in Paris with my husband (Studio13Paris) and we won an important contract with the French label L'Oreal, who commissioned us to create digital content for their new make-up app over several years."

"The project was very successful and influenced other cosmetic groups and fashion labels to consult us to produce digital content."

The Studio13Paris team also includes Julianne and Jeff's daughters. Betti-Rose, a graduate of six years of studies at The Parisian Beaux Arts College, helps in art direction and conception, while Clara, now in her final year of language sciences at the Sorbonne University, looks after the Studio's Internet communications.

"We're currently developing a new app especially for creative Instagram users, which is really interesting and exciting as well as a lot of hard work," Julianne says. "Right now, though, it's lovely to be back home in Townsville visiting my mum Doreen. Coming home to Townsville, surrounded by family, sunshine and great seafood has been wonderfully energising."

"I've always believed home is where the heart is but each trip back to the Ville, I find myself thinking there really is no place like home."

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